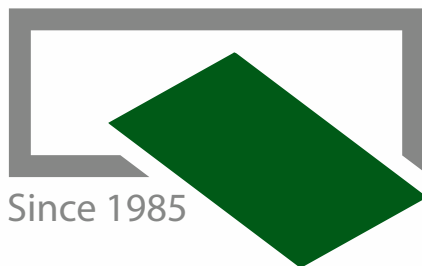


Media Pack 2017

CORNERSTONE VISION

LEAFLET
DISTRIBUTION



Since 1985

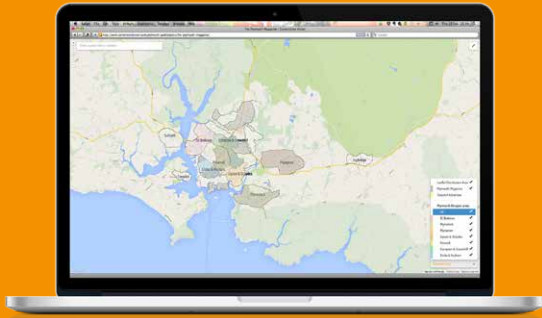
Plymouth

Plympton, Plymstock, Ivybridge, Torpoint, Saltash

TARGETED • AFFORDABLE • EFFECTIVE!

We tell
your story well
and deliver it

www.cornerstonevision.com



Visit our interactive
distribution map
online at
www.cornerstonevision.com

Targeted

Only pay to advertise where you want to advertise

Affordable

Competitive rates for a high quality service

Effective

"We've had a very good response already from the leaflet drop already. We had two enquiries from the Crownhill area, one from Southway and one from Roborough - that's just so far today!"

- John Swaffield, Dainton Self Storage

Back-checked

To ensure reliability we regularly check deliveries using the detailed street lists that our distributors complete with every job.

Exclusive

Only one business of each type is carried at the same time

Limited

Up to a maximum of five leaflets are delivered with the Plymouth Shopper and Plymouth Magazine.

Established

Cornerstone Vision has been delivering leaflets for Plymouth businesses since 1985.

▶ **DOOR TO DOOR
LEAFLET DELIVERY**

▶ **REACHING
BETWEEN 1,000 -
100,000+
HOUSEHOLDS**

▶ **YOU CHOOSE
THE AREAS AND
QUANTITIES TO
SUIT YOU**

▶ **COVERING THE
WHOLE OF
PLYMOUTH AND
BEYOND...**

- **Multi drop from £35 per 1,000**
- **Solus distribution also available from £105 per 1,000**
- **Bespoke areas available on request**

Prices shown above are for a single sheet A5 or A4, up to 10g*

ALL PRICES ABOVE ARE PLUS VAT. Minimum order of £35 required

*Heavier leaflets may be subject to increased rate

Regular customers tell us our leaflet distribution service works well for them...

"We have used Cornerstone Vision to distribute our quarterly promotional leaflets for the last few years and found it very effective. Previously we used the Royal Mail Door to Door service but have found Cornerstone Vision to be more cost effective and just as reliable"

Liz Lawson, Managing Director, Lawsons



We tell your story well and deliver it

Call us on 01752 225623

or email Tony at tony@cornerstonevision.com

www.cornerstonevision.com



plymouth
magazine



Dates 2017

Issue for	Publication		Plymouth Magazine	Stoke/Keyham & Compton/Crownhill	Peverell, Lipson & St Budeaux/ Advertiser	Plympton & Plymstock	Week 4 Leaflet only
	Artwork Deadline:	Leaflets needed:					
January	Artwork Deadline:		1 Dec 16	5 Dec 16	12 Dec 16	13 Dec 16	-
	Leaflets needed:		5 Dec 16	5 Dec 16	12 Dec 16	15 Dec 16	20 Dec 16
	Distribution:		16 Dec 16	16 Dec 16	23 Dec 16	4 Jan 17	9 Jan 17
February	Artwork Deadline:		5 Jan 17	9 Jan 17	16 Jan 17	18 Jan 17	-
	Leaflets needed:		9 Jan 17	9 Jan 17	16 Jan 17	18 Jan 17	25 Jan 17
	Distribution:		20 Jan 17	20 Jan 17	27 Jan 17	31 Jan 17	6 Feb 17
March	Artwork Deadline:		2 Feb 17	6 Feb 17	13 Feb 17	15 Feb 17	-
	Leaflets needed:		6 Feb 17	6 Feb 17	13 Feb 17	18 Feb 17	22 Feb 17
	Distribution:		17 Feb 17	17 Feb 17	24 Feb 17	28 Feb 17	6 Mar 17
April	Artwork Deadline:		9 Mar 17	13 Mar 17	20 Mar 17	22 Mar 17	-
	Leaflets needed:		13 Mar 17	13 Mar 17	20 Mar 17	22 Mar 17	29 Apr 17
	Distribution:		24 Mar 17	24 Mar 17	31 Mar 17	4 Apr 17	10 Apr 17
May	Artwork Deadline:		6 Apr 17	10 Apr 17	17 Apr 17	19 Apr 17	-
	Leaflets needed:		10 Apr 17	10 Apr 17	17 Apr 17	19 Apr 17	26 Apr 17
	Distribution:		21 Apr 17	21 Apr 17	28 Apr 17	3 May 17	8 May 17
June	Artwork Deadline:		11 May 17	15 May 17	22 May 17	24 May 17	-
	Leaflets needed:		15 May 17	15 May 17	22 May 17	24 May 17	31 May 17
	Distribution:		26 May 17	26 May 17	2 Jun 17	6 Jun 17	12 Jun 17
July	Artwork Deadline:		8 Jun 17	12 Jun 17	19 Jun 17	21 Jun 17	-
	Leaflets needed:		12 Jun 17	12 Jun 17	19 Jun 17	21 Jun 17	28 Jun 17
	Distribution:		23 Jun 17	23 Jun 17	30 Jun 17	4 Jul 17	10 Jul 17
August	Artwork Deadline:		6 Jul 17	10 Jul 17	17 Jul 17	19 Jul 17	-
	Leaflets needed:		10 Jul 17	10 Jul 17	17 Jul 17	19 Jul 17	26 Jul 17
	Distribution:		21 Jul 17	21 Jul 17	28 Jul 17	1 Aug 17	7 Aug 17
September	Artwork Deadline:		10 Aug 17	14 Aug 17	21 Aug 17	23 Aug 17	-
	Leaflets needed:		14 Aug 17	14 Aug 17	21 Aug 17	23 Aug 17	30 Aug 17
	Distribution:		25 Aug 17	25 Aug 17	1 Sep 17	5 Sep 17	11 Sep 17
October	Artwork Deadline:		7 Sep 17	11 Sep 17	18 Sep 17	20 Sep 17	-
	Leaflets needed:		11 Sep 17	11 Sep 17	18 Sep 17	20 Sep 17	27 Sep 17
	Distribution:		22 Sep 17	22 Sep 17	29 Sep 17	3 Oct 17	9 Oct 17
November	Artwork Deadline:		5 Oct 17	9 Oct 17	16 Oct 17	18 Oct 17	-
	Leaflets needed:		9 Oct 17	9 Oct 17	16 Oct 17	18 Oct 17	25 Oct 17
	Distribution:		20 Oct 17	20 Oct 17	27 Oct 17	31 Oct 17	6 Nov 17
December	Artwork Deadline:		9 Nov 17	13 Nov 17	20 Nov 17	22 Nov 17	-
	Leaflets needed:		13 Nov 17	13 Nov 17	20 Nov 17	22 Nov 17	-
	Distribution:		24 Nov 17	24 Nov 17	1 Dec 17	5 Dec 17	-
January 2018	Artwork Deadline:		30 Nov 17	4 Dec 17 [incl Advertiser]	11 Dec 17 [excl Advertiser]	11 Dec 17	-
	Leaflets needed:		4 Dec 17	4 Dec 17 [incl Advertiser]	11 Dec 17 [excl Advertiser]	11 Dec 17	20 Dec 17
	Distribution:		15 Dec 17	15 Dec 17 [incl Advertiser]	22 Dec 17 [excl Advertiser]	3 Jan 18	8 Jan 18

Distribution from start date: Plymouth Magazine - 3 weeks. Plymouth Shopper & leaflet only - 10 days.

Torpoint Advertiser - 10 days within Torpoint, 17 days to Rame Peninsula via Royal Mail.

E&OE