

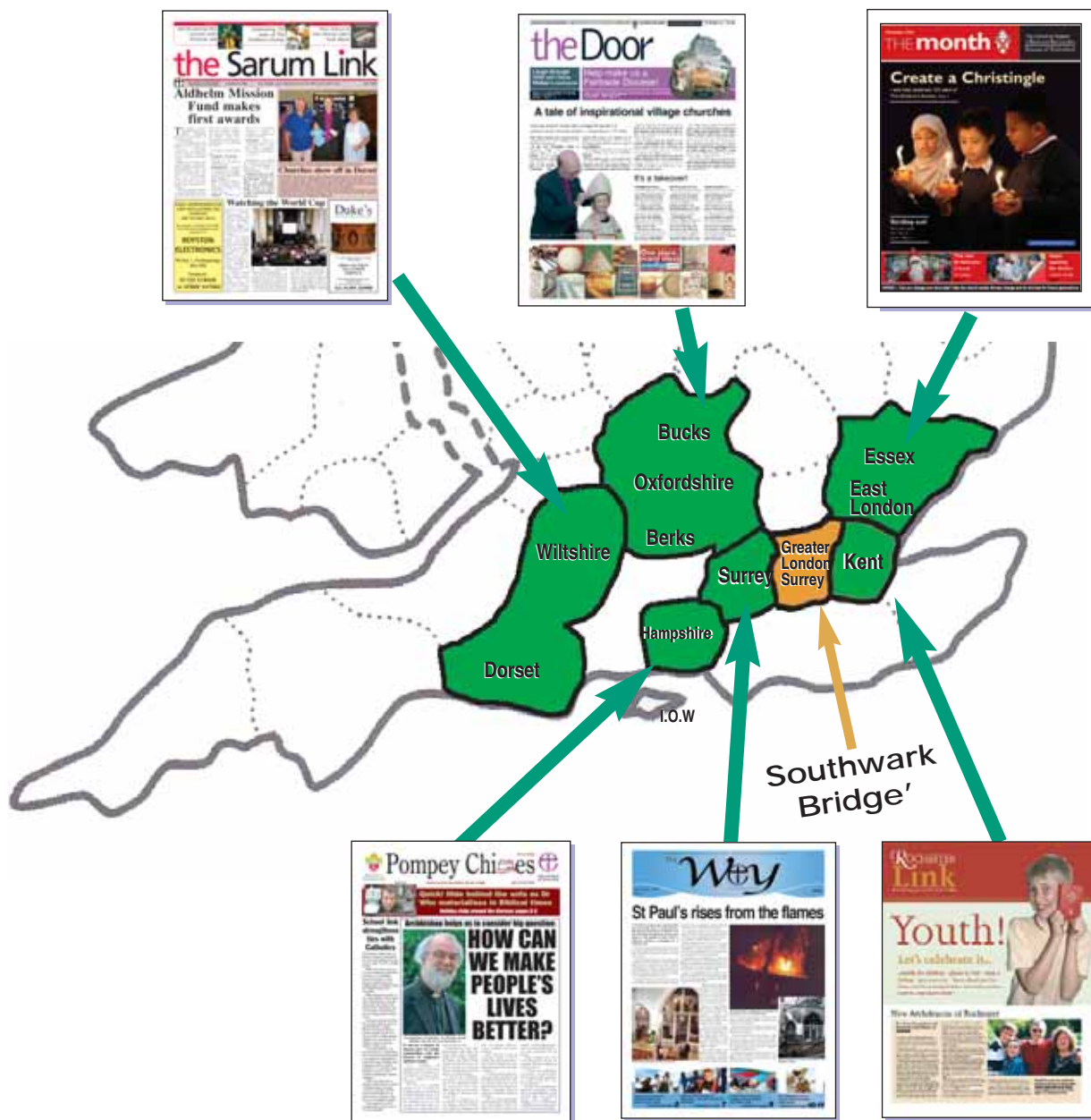


Diocesan Newspaper Advertising Sales



Media Pack 2010

Reach an estimated 398,750* readers in the South and East of England including parts of London and the Home Counties



* Figures based on 2.5 readers per copy - print run 141,500 'Group 1' plus 18,000 in Southwark

TELEPHONE 01752 225623 EMAIL roy@cornerstonevision.com



Diocesan Newspaper Advertising Sales



six diocesan newspapers - 141,500 circulation - reach 398,750* readers!

More than four million people regularly attend Christian churches in England, with more attending Anglican than other Churches.**

Many of them keep in touch with news and events in their region by reading the newspapers produced by their Diocese.

Cornerstone Vision publishes newspapers on behalf of six Dioceses with a **combined circulation of 141,500 copies**. They are a cost effective and efficient way for potential advertisers to reach this valuable audience.

According to research more than half those attending the Anglican church on a regular basis are aged 45 and over, are more likely to be homeowners and have greater levels of disposable income than the rest of the population. Nearly one in four of those attending church are aged 65 and over.

The figures still show a sizeable reach for younger Christians who are likely to have family and be interested in a wide range of products and services.

All the Diocesan newspapers published by Cornerstone Vision carry topically timed or themed features on specific subjects which can benefit both readers and advertisers alike.

* Based on 2.5 readers per copy including Southwark Bridge

Advertising in any of the titles could not be easier, whether for products, services, vacancies, holiday accommodation or events simply call 01752 225623 or email roy@cornerstonevision.com

'Group 1' normal ad rates – (rates based on cost per single column cm)

Rates shown are our standard single insertion rate excluding any discounts and VAT which is added at the current rate.

Title	No. of editions per annum	Diocese Area	Circulation	Ad rate per s.c.c.*
The Door	11	Oxford Diocese	35,000	£6.50
Sarum Link	12	Salisbury Diocese	30,000	£6.50
The Month	12	Chelmsford Diocese	25,500	£6.50
The Wey	10	Guildford Diocese	25,000	£5.75
Rochester Link	10	Rochester Diocese	18,000	£6.00
Pompey Chimes	10	Portsmouth Diocese	8,000	£3.00
TOTAL GROUP (all papers)			141,500	

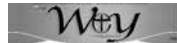
See last page for details of Southwark Bridge

**Source Tearfund report 'Church going in the UK' 03.04.07

TELEPHONE 01752 225623 EMAIL roy@cornerstonevision.com



Diocesan Newspaper Advertising Sales



Advertising Discounts, Artwork and Inserts

Save on your advertising with discounts

Research shows that advertising on a regular basis is far more effective and efficient than one-off adverts. This is why Cornerstone Vision offers substantial discounts for series bookings to ensure advertisers get the maximum benefit from their expenditure.

Equally we encourage both new and existing advertisers to make the most of their advertising campaigns by using other Diocesan titles within their catchment area, offering Group Discounts on top of any Series Discounts already taken – please see tables (below).

Discounts (display advertising)

Group discounts Two titles 10% Three titles 15% Four titles 20% Five titles or more £25%

Series discounts 3 - 6 issues 15% 6 - 9 issues 20% 10+ issues 25%

Group Discount Combined Group rate = £25.69 SCC

Agency Discount 10%

Artwork

Completed artwork can be sent on CD or via email in any of the following formats: Hi Res PDF, TIFF or JPEG saved at 300 dpi. (All fonts and images embedded). Colour artwork should arrive as CMYK. Please call 01752 225623 to check if you are unsure.

Do you need help with artwork?

Our prices are for completed camera ready artwork, although if required typesetting can be undertaken for up to 10 minutes free of charge.

Proofing

Responsibility for proofing rests with the advertiser. Late bookings may need telephone clearance. Proofs should be carefully read, and addresses, phone numbers etc checked for accuracy. No responsibility for error will be accepted by Cornerstone Vision once the advert has been approved, or if the advertiser fails to reply to proofing.

We're here to help

Do feel free to call and discuss any of these matters with your advertising sales representative who should be able to smooth out any problems or give you an email address if you need to send artwork via email.

'Group 1' column widths

- 1 column : 30mm
- 2 columns : 63mm
- 3 columns : 96mm
- 4 columns : 129mm
- 5 columns : 162mm
- 6 columns : 195mm
- 7 columns : 228mm
- 8 columns : 261mm

See last page for
Southwark Bridge

Inserts:

Our Diocesan newspapers are regularly used by clients who book repeatedly year on year, particularly (but not only) those in the charitable sector. Each title usually carries a maximum of two inserts, giving each insert great exposure with very little competition.

Insert rates £45 per 1,000 (up to 10g), heavier inserts subject to negotiation. Discounts available for volume bookings.

For more details please contact us on **01752 225623** or email roy@cornerstonevision.com

TELEPHONE 01752 225623 EMAIL roy@cornerstonevision.com

the Door

The official monthly newspaper (not published in August) for the Anglican Diocese of Oxford. A total of 35,000 copies are distributed across Berkshire, Buckinghamshire and Oxfordshire, including other major urban areas of Oxford, Reading, High Wycombe and Milton Keynes.

- | | | |
|-----------|------------------|-----------|
| Abingdon | Henley on Thames | Reading |
| Aylesbury | High Wycombe | Sandhurst |
| Banbury | Leighton Buzzard | Slough |
| Bicester | Maidenhead | Thatcham |
| Bletchley | Milton Keynes | Wantage |
| Bracknell | Newbury | Windsor |
| Didcot | OXFORD | Wokingham |



- Published monthly (exc Aug)
 - Circulation 35,000
 - Advertising rates (per single column centimetre) £6.50
 - Insert rate £45 per thousand (based on loose insert up to max.10 gms - subject to sight of samples)
- All rates quoted excluding VAT

For advert/copy deadlines & distribution dates please refer to separate sheet

Sample advert: 10x2 columns = 20 c.c.'s

the Door

Single insertion
£130.00

Series of three - 15% discount
£110.50 per ad

Series of six - 20% discount
£104.00 per ad

10cm x 2 columns

The above rates are per advert & subject to VAT

Sample advert: 10x3 columns = 30 c.c.'s

the Door

Single insertion
£195.00

Series of three - 15% discount
£165.75 per ad

Series of six - 20% discount
£156.00 per ad

10cm x 3 columns

The above rates are per advert & subject to VAT

Sample advert: 17x4 columns = 68 c.c.'s

the Door

Single insertion
£442.00

Series of three - 15% discount
£375.70 per ad

Series of six - 20% discount
£353.60 per ad

17cm x 4 columns

The above rates are per advert & subject to VAT

the Sarum Link



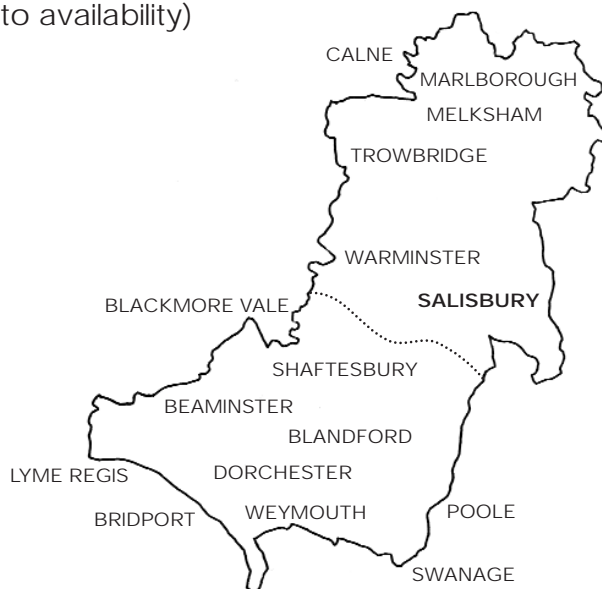
THE CHURCH OF ENGLAND IN THE DIOCESE OF SALISBURY

Established 1988

30,000 copies distributed from the M4 to the South Coast

The monthly newspaper for the Diocese of Salisbury was established in 1988 and has a 30,000 circulation stretching from the M4 to the South Coast. In-depth stories from throughout the Diocese plus Cathedral News, news in brief, extensive listings and reviews ensure the title's continued popularity with its readership. Sarum Link has a strong following of local shops and service providers, alongside Christian organisations. Distributed via 571 parish churches in the Diocese. Front page advertising (subject to availability)

- | | |
|------------------|------------------|
| Abbotsbury | SALISBURY |
| Beaminster | Shaftesbury |
| Blandford Forum | Sherborne |
| Bradford on Avon | Sturminster |
| Charminster | Newton |
| Devizes | Swanage |
| Dorchester | Trowbridge |
| Lyme Regis | Wareham |
| Marlborough | Weymouth |
| Melksham | Wimbourne |
| Pewsey | Winterbourne |
| Poole | |



- Published monthly
 - Circulation 30,000
 - Advertising rates (per single column centimetre) £6.50
 - Insert rate £45.00 per 1,000 (based on loose insert up to max.10gms – subject to sight of samples)
- All rates quoted are excluding VAT.

For advert/copy deadlines and distribution dates please refer to separate sheet.

Sample advert: 10x2 columns = 20 c.c.'s

the Sarum Link

Single insertion
£130.00

Series of three - 15% discount
£110.50 per ad

Series of six - 20% discount
£104.00 per ad

10cm x 2 columns

The above rates are per advert & subject to VAT

Sample advert: 10x3 columns = 30 c.c.'s

the Sarum Link

Single insertion
£195.00

Series of three - 15% discount
£165.75 per ad

Series of six - 20% discount
£156.00 per ad

10cm x 3 columns

The above rates are per advert & subject to VAT

Sample advert: 17x4 columns = 68 c.c.'s

the Sarum Link

Single insertion
£442.00

Series of three - 15% discount
£375.70 per ad

Series of six - 20% discount
£353.60 per ad

17cm x 4 columns

The above rates are per advert & subject to VAT

TELEPHONE 01752 225623 EMAIL roy@cornerstonevision.com

THE month



The Church of England
in Essex and East London
Diocese of Chelmsford

With a 25,500 print run, The Month is the regular title for the Diocese of Chelmsford. A unique mix of major city and rural areas. The Month will enable advertisers to reach readers from the coast at Southend on Sea right into the Eastern suburbs of London at Woodford and Waltham Forest. Other notable towns include Colchester, Romford and Harlow plus other smaller towns and villages throughout Essex. Distributed via 618 parish churches in the Diocese.



Barking	Harwich
Basildon	Hornchurch
Braintree	Ilford
Billericay	Maldon
Brentwood	Romford
CHELMSFORD	Southend on Sea
Clacton on Sea	Sea
Colchester	Stansted
Epping	Waltham Forest
Harlow	Woodford

- Published monthly
 - Circulation 25,500
 - Advertising rates (per single column centimetre) £6.50
 - Insert rate £45.00 per 1,000 (based on loose insert up to max.10gms – subject to sight of samples)
- All rates quoted are excluding VAT.

For advert/copy deadlines and distribution dates please refer to separate sheet.

Sample advert: 10x2 columns = 20 c.c.'s

November 2006

THE month The Church of England in Essex and East London Diocese of Chelmsford

Single insertion
£130.00

Series of three - 15% discount
£110.50 per ad

Series of six - 20% discount
£104.00 per ad

10cm x 2 columns

The above rates are per advert & subject to VAT

Sample advert: 10x3 columns = 30 c.c.'s

November 2006

THE month The Church of England in Essex and East London Diocese of Chelmsford

Single insertion
£195.00

Series of three - 15% discount
£165.75 per ad

Series of six - 20% discount
£156.00 per ad

10cm x 3 columns

The above rates are per advert & subject to VAT

Sample advert: 17x4 columns = 68 c.c.'s

November 2006

THE month The Church of England in Essex and East London Diocese of Chelmsford

Single insertion
£442.00

Series of three - 15% discount
£375.70 per ad

Series of six - 20% discount
£353.60 per ad

17cm x 4 columns

The above rates are per advert & subject to VAT

TELEPHONE 01752 225623 EMAIL roy@cornerstonevision.com



The official monthly newspaper (not published in January or August) of the Anglican Diocese of Rochester. A total of 18,000 copies are distributed throughout the Diocese which covers parts of Greater London and Kent. The Diocese serves a population of 1,213,000 through 219 parishes

- | | |
|------------------|-----------------|
| Beckenham | Sidcup |
| Bromley | Tonbridge |
| Cobham | Tunbridge Wells |
| Dartford | Leigh |
| Gillingham | Edenbridge |
| Gravesend | Sidcup |
| Orpington | Brenchley |
| Rochester | Borough Green |
| Sevenoaks | Ditton |

Plus Many other Places



- Published monthly (excluding January and August)
 - Circulation 18,000
 - Advertising rates (per single column centimetre) £6.00
 - Insert rate £45.00 per 1,000 (based on loose insert up to max.10gms – subject to sight of samples)
- All rates quoted are excluding VAT.

For advert/copy deadlines and distribution dates please refer to separate sheet.

Sample advert: 10x2 columns = 20 c.c.'s

Single insertion
£120.00

Series of three – 15% discount
£102.00 per ad

Series of six – 20% discount
£96.00 per ad

10cm x 2
columns

The above rates are per advert & subject to VAT

Sample advert: 10x3 columns = 30 c.c.'s

Single insertion
£180.00

Series of three – 15% discount
£153.00 per ad

Series of six – 20% discount
£144.00 per ad

10 cm x
3 columns

The above rates are per advert & subject to VAT

Sample advert: 17x4 columns = 68 c.c.'s

Single insertion
£408.00

Series of three – 15% discount
£346.80 per ad

Series of six – 20% discount
£326.40 per ad

17cm x
4 columns

The above rates are per advert & subject to VAT

TELEPHONE 01752 225623 EMAIL roy@cornerstonevision.com

Responding to the liberating love of God in Christ. Serving all who live and work in the diocese.

The Wey

www.cofeguildford.org.uk

FREE

The full colour newspaper for the Diocese of Guildford with 25,000 copies being published monthly (excluding January and August). Contains lively news, reviews, listings and discussion in a contemporary format. Distributed by 217 parish churches throughout the Diocese.


- | | |
|-------------|------------------|
| Chessington | Great Bookham |
| Chobham | GUILDFORD |
| Cobham | Hazelmere |
| Cove | Leatherhead |
| Cranleigh | Milford |
| Crookham | Oxshott |
| Dorking | Stoneleigh |
| Epsom | Virginia Water |
| Esher | Walton on |
| Farnborough | Thames |
| Farnham | Weybridge |
| Godalming | Woking |
| Grayshott | |



- Published monthly (Not Jan and Aug)
 - Circulation 25,000
 - Advertising rates (per single column centimetre) £5.75
 - Insert rate £45.00 per 1,000 (based on loose insert up to max.10gms – subject to sight of samples)
- All rates quoted are excluding VAT.

For advert/copy deadlines and distribution dates please refer to separate sheet.

Sample advert: 10x2 columns = 20 c.c.'s



Single insertion
£115.00


Series of three – 15% discount
£97.75 per ad

Series of six – 20% discount
£92.00 per ad

10cm x 2
columns

The above rates are per
advert & subject to VAT

Sample advert: 10x3 columns = 30 c.c.'s



Single insertion
£172.50


Series of three – 15% discount
£146.63 per ad

Series of six – 20% discount
£138.00 per ad

10cm x
3 columns

The above rates are per
advert & subject to VAT

Sample advert: 17x4 columns = 68 c.c.'s



Single insertion
£391.00

Series of three – 15% discount
£332.35 per ad

Series of six – 20% discount
£312.80 per ad

17cm x
4 columns

The above rates are per
advert & subject to VAT

TELEPHONE 01752 225623 EMAIL roy@cornerstonevision.com



Pompey Chimes

Free of charge



Parish news from Petersfield to the Isle of Wight

The newspaper for the Anglican Diocese of Portsmouth, with an 8,000 circulation in a compact region around Portsmouth. Published 10 times a year (not January or August) the Pompey Chimes carries parish news from Petersfield to the Isle of Wight. Features such as the Big Issue tackle current issues, while others look at mission. A huge listing section helps keep readers involved with the paper. Distributed by 165 parish churches throughout the Diocese.

- | | |
|----------------|-------------------|
| Bishop Waltham | Newport IOW |
| Bramshott | Petersfield |
| Empshott | PORTSMOUTH |
| Fareham | Ryde |
| Gosport | IOW |
| Greatham | Southsea |
| Havant | Ventor IOW |
| Hayling Island | Waterlooville |
| Langrish | Wickham |
| Liss | |



- Published monthly (Not Jan or Aug)
 - Circulation 8,000
 - Advertising rates (per single column centimetre) £3.00
 - Insert rate £45.00 per 1,000 (based on loose insert up to max.10gms – subject to sight of samples)
- All rates quoted are excluding VAT.

For advert/copy deadlines and distribution dates please refer to separate sheet.

Sample advert: 10x2 columns = 20 c.c.'s

Sample advert: 10x3 columns = 30 c.c.'s

Sample advert: 17x4 columns = 68 c.c.'s

Pompey Chimes

Single insertion
£60.00

Series of three - 15% discount
£51.00 per ad

Series of six - 20% discount
£48.00 per ad

10cm x 2 columns

The above rates are per advert & subject to VAT

Pompey Chimes

Single insertion
£90.00

Series of three - 15% discount
£76.50 per ad

Series of six - 20% discount
£72.00 per ad

10cm x 3 columns

The above rates are per advert & subject to VAT

Pompey Chimes

Single insertion
£204.00

Series of three - 15% discount
£173.40 per ad

Series of six - 20% discount
£163.20 per ad

17cm x 4 columns

The above rates are per advert & subject to VAT

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Diocesan Newspaper Advertising Sales



Artwork deadlines and distribution schedules 2010/11

month	The Month		The Wey		Pompey Chimes, The Door & Sarum Link		Rochester Link	
	final copy deadline	distributed from churches	final copy deadline	distributed from churches	final copy deadline	distributed from churches	final copy deadline	Distributed from churches
january 2010	27 nov	27 dec	no Wey	no Wey	27 nov	20 dec	No Rochester Link	
february 2010	05 jan	31 jan	05 jan	24 jan	08 jan	31 jan	11 Jan	31 Jan
march 2010	29 jan	28 feb	05 feb	28 feb	05 feb	28 feb	5 Feb	26 Feb
april 2010	26 feb	28 mar	05 mar	28 mar	05 mar	28 mar	5 March	26 March
may 2010	26 mar	25 apr	02 apr	25 apr	02 apr	25 apr	6 April	2 May
june 2010	30 apr	30 may	30 apr	23 may	07 may	30 may	7 May	30 May
july 2010	28 may	27 jun	04 jun	27 jun	04 jun	27 jun	4 June	27 June
august 2010	25 jun	25 jul	no Wey	no Wey	02 jul	25 jul	No Rochester Link	
september 2010	30 jul	29 aug	30 jul	22 aug	06 aug	29 aug	6 Aug	29 Aug
october 2010	27 aug	26 sep	03 sep	26 sep	03 sep	26 sep	9 Sept	3 Oct
november 2010	01 oct	31 oct	01 oct	24 oct	08 oct	31 oct	8 Oct	31 Oct
december 2010	29 oct	28 nov	05 nov	28 nov	05 nov	28 nov	5 Nov	5 Dec
january 2011	26 nov	26 dec	no wey	no wey	26 Nov	26 dec	No Rochester Link	

See last page for details of Southwark Bridge

- Booking and artwork copy 4 working days earlier where Cornerstone Vision will be setting the advert.
- We are unable to guarantee the specific position of the advert, although front page adverts (where they exist) can be booked at a premium, subject to availability, at the time of booking.

TELEPHONE 01752 225623 EMAIL roy@cornerstonevision.com



Cornerstone Vision is also contracted to sell advertising for Southwark Bridge, separately from the six other titles that the company publishes.

The Diocese of Southwark covers Greater London south of the Thames and north Surrey.

Normal ad rates – (rates based on cost per single column cm)

Title	No. of editions	Diocese Area	Circulation	Ad rate /scc*
Southwark Bridge	10	Southwark Diocese	20,000	£6.00

* Rates shown are our standard single insertion rate excluding any discounts and VAT which is added at the current rate. Advertising is sold on a 6 column grid.
 Column widths: 1 = 40.5mm 2 = 85mm 3 = 129.5mm 4 = 174mm 5 = 218.5mm 6 = 263mm

Discounts
 Series discounts 2 - 5 issues 10% 6 or more issues 15%
 Discounts cannot be combined with the rest of our Diocesan newspaper titles
 The Southwark Bridge does not accept inserts

* Based on 2.5 readers per copy

For copy and distribution schedules contact Roy Perring on 01752 225263



Diocesan newspaper advertising and inserts contact:

Cornerstone Vision Ltd, 28 Old Park Road, Peverell, Plymouth PL3 4PY
 Telephone: 01752 225623 Email: roy@cornerstonevision.com



More advertising opportunities in Christian titles



The Son
 An evangelical outreach newspaper

Sorted
 A glossy magazine especially for Christian men



Advertising Available
 Contact Roy Perring on 01752 225623